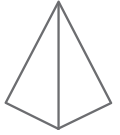


THE PYRAMID GROUP

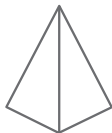


The Pyramid Group Saudi Arabia

– Leading global providers of specialist English training



THE PYRAMID GROUP



Translations in 58 languages

Offices in over 40 countries

EU-sponsored projects

The Pyramid Group

The Pyramid Group is a leading provider of a broad range of specialist English training (ESP), e.g. English for the Legal, Medical, Technical, HR, Insurance, Logistics and Construction sectors.

The company is headquartered in Ulm, Germany and has offices in over 40 countries throughout the world such as Brazil, Gulf States, Botswana, Italy, United Kingdom, Russia, Norway, Libya, Uruguay and China

As well as providing translations and interpreting in 58 languages, **The Pyramid Group** also includes The French Academy and eBooks World (epublishing and POD).

Pyramid is the official commercial partner of the Technical University Dresden and is involved in numerous EU-sponsored projects, e.g. Tempus, Grundtvig and Comenius programmes. Furthermore, it is a partner in Pete Sharma Associates, a leading provider of training that focuses on the integration of educational technology into language courses (learning technologies for language organisations and language teachers).

CEO of **The Pyramid Group** is Paul East who is also president of the International Association of Technical English Trainers (IATET). Paul is a former board member of EULETA (European Legal English Teachers' Association) and was IATEFL BESIG Joint-Coordinator from 2009 - 2011 (world's largest Business English trainers association).

Expert Team of Consultants & Trainers



The quality of Pyramid's team of trainers is second-to-none, and is a guarantee for successfully implemented training programmes. We take a customised approach to ensure that our clients receive the training they actually require - off-the-shelf courses is something we leave for others to offer.

The Pyramid Group's team of consultants and trainers is comprised of highly experienced industry professionals who are also qualified language trainers. Our business is improving communication in English and having the insights and knowledge of a particular subject is the decisive difference when compared to a standard language teacher.

Many members of the Pyramid team are also established authors of specialist language training materials. They have written for world famous publishers such as Oxford University Press, Pearson, Macmillan and Harper Collins. In addition, a number of our trainers and consultants are renowned materials developers for companies like Cambridge University Press and Cambridge ESOL.

International Subsidiaries

The Pyramid Group operates globally and has offices in over 40 countries*.

Working on the principle of 'acting globally, thinking locally', Pyramid works closely with carefully selected partners which ensures that the quality of our training is not compromised in any way.

As far as possible, the team of expert trainers and consultants is supported locally by a well-trained local team of trainers. Apart from face-to-face training, online programmes are becoming increasingly more popular as well as cost-effective.

* as of October 2013

The Pyramid Group Subsidiaries

A global presence.

From Brazil through to China.

Active in over 40 countries...

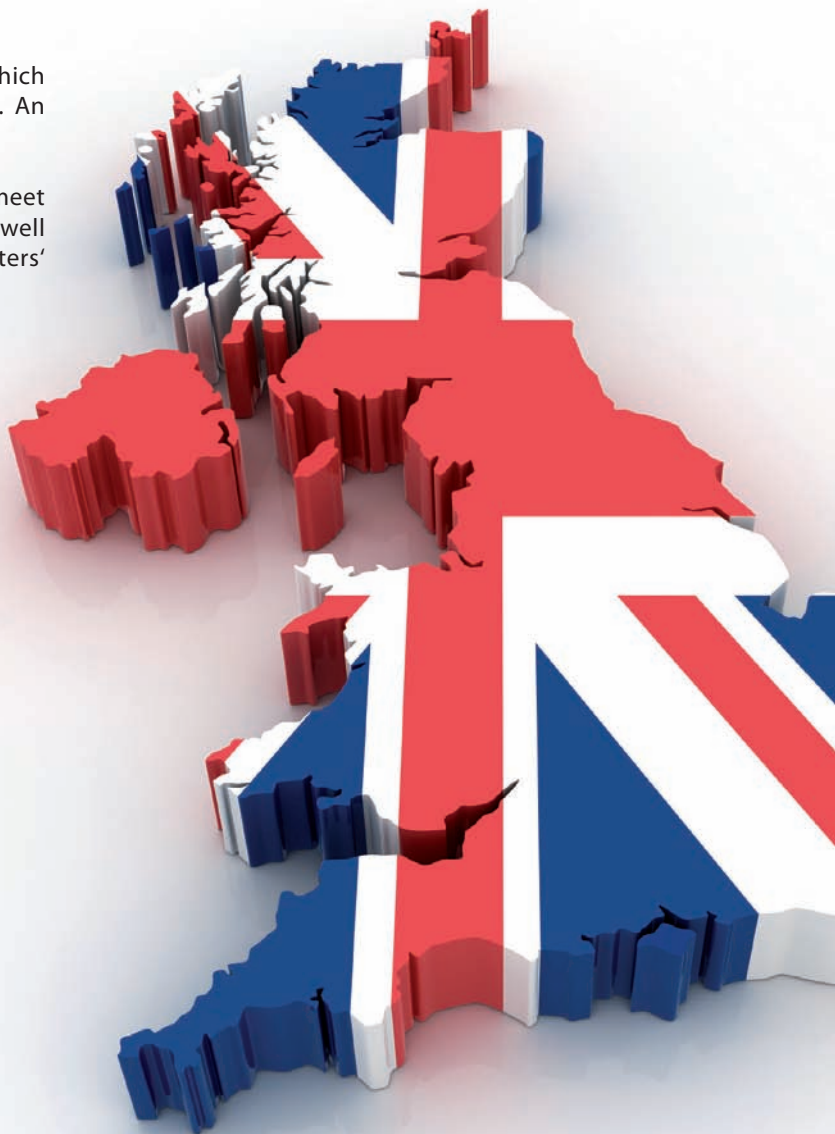
...with more to come.



Legal English Days in the UK

The Pyramid Group offers exclusive visits to the UK which include visits to the judiciary in England and Wales. An important feature of these visits is networking.

Among other things, participants will be able to meet influential members of the British legal system as well as visits to the Crown Court, High Court and barristers' chambers and law firms.



Pyramid's Training Programme – English for Specific Purposes

The Pyramid Group provides a broad range of high quality special English training which is carried out face-to-face and online.

The customised training programmes are developed by Pyramid's expert material developers who work closely together with our experienced and qualified trainers (all of whom have specific industry expertise) to create tailored course materials.

Pyramid provides specialist English training in the following areas:

Legal
Technical (e.g. engineering, energy, commercial vehicles)
Medical
Maritime
Insurance
Construction
Logistics
Mining
Textiles
Oil & Gas
Law Enforcement & Security

... among others.



Online Training

Online training is becoming increasingly popular not least because it is less expensive as well as more convenient for many participants.

Here again, **The Pyramid Group** is keeping abreast of developments and using cutting-edge technology to provide first-class online training programmes.

Reliable platforms such as WebEx and Adobe Connect are used although a simple online connection, e.g. Skype, can also be utilised.

Pyramid's online programme is supplemented by a range of webinars which are very often provided free of charge, e.g. legal, medical and technical.



Examinations



The Pyramid Group provides expert training for candidates wishing to take internationally-recognized exams:

- TOLES (Legal)
- Cambridge ESOL (Specialist English)
- ILEC (Legal)
- TELC (European Language Certificates)

Pyramid is also heavily involved in the development of specialised examinations, e.g.:

- MarTEL (Maritime)
- sTANDEM (Medical)

Translations & Interpreting



Pyramid currently provides translations and interpreting services in 58 languages.

We specialise in a wide range of fields, e.g. business, technical, legal, medical and financial.

Our experienced and highly qualified translators are native speakers of languages from around the world. We pride ourselves on having the right translator for any project and firmly believe in selecting translators with knowledge and experience in the subject of their project.

Our interpreters are state-certified, publicly appointed and sworn, and are available, among other things, for:

- lectures/presentations
- conferences (simultaneous interpreting)
- negotiations
- factory visitations
- court hearings
- trade fairs

Pete Sharma Associates (PSA)

The Pyramid Group forms part of the well-known Pete Sharma Associates organisation.

PSA is an educational consultancy and training organisation for schools and education authorities. PSA writes and runs courses worldwide on how to successfully integrate educational technology into language courses.

Our philosophy is simple. We believe in blended learning – it has been demonstrated through research that language teaching is most effective when it offers 'face-to-face' teaching with technology-enhanced support.

But we also believe that language teachers need effective training in using hardware and software. What we offer, therefore, are 'blended' courses for all those who need to gain confidence and competence in using new technology to support language training.

We write and run courses and conferences worldwide on successfully integrating educational technology into language courses, and advise institutions on hardware and software for language teaching.



Business German

German is a key language in the European Union and the new economies of Central and Eastern Europe. Business German is a fairly recent term and is increasingly becoming an important consideration for companies around the world which have business connections with German-speaking countries.

All our Business German courses are tailored to business life and to specific job descriptions. We run, for example, special two-day seminars in Business German for skills such as Presentations, Negotiations, Meetings, and Telephoning. If you need to employ such skills proactively and competently, our seminars will give you the best possible preparation.

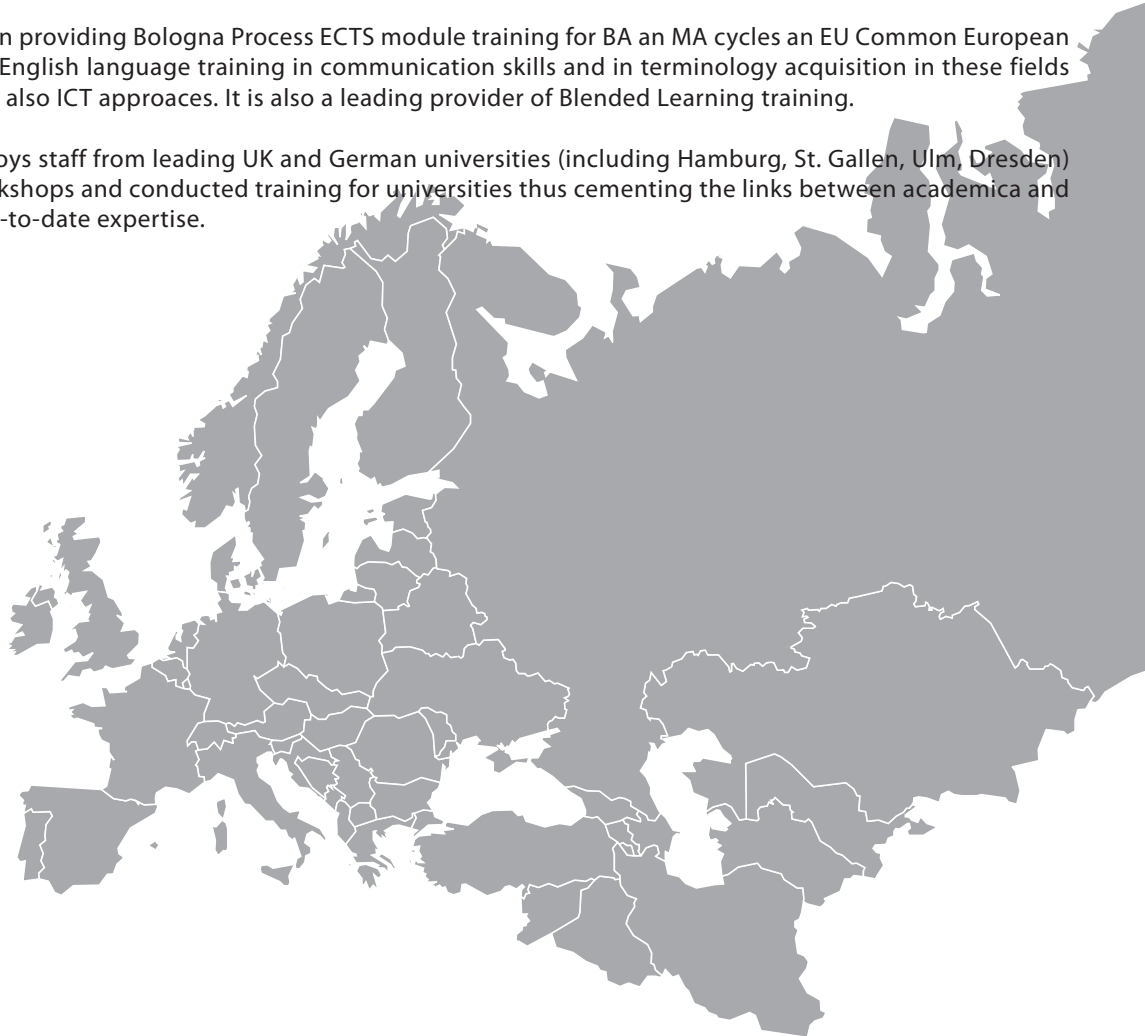
European Union Projects

The Pyramid Group works closely with the Technical University, Dresden, in a range of EU projects.

The Pyramid Group offers a large range of quality specialist industry and academic training (EAP/ESP) in the area of legal (national and international), political science, IT, technical, HR, insurance, logistics, construction, environmental studies and business administration.

It additionally specialises in providing Bologna Process ECTS module training for BA and MA cycles and EU Common European Framework differentiated English language training in communication skills and in terminology acquisition in these fields using both traditional and also ICT approaches. It is also a leading provider of Blended Learning training.

The Pyramid Group employs staff from leading UK and German universities (including Hamburg, St. Gallen, Ulm, Dresden) and has given its own workshops and conducted training for universities thus cementing the links between academia and industry and providing up-to-date expertise.



eBooks World

This is the publishing arm of **The Pyramid Group** and provides a platform for educators around the world to publish their materials either as an ebook or using print-on-demand (POD) technology.

Digital publishing certainly has played an important role in changing the face of traditional publishing in recent years. It has become increasingly more difficult to get accepted by traditional publishing houses so ebooks and POD are providing great opportunities for educators to allow their materials to now reach many more fellow teachers which was not the case in the past.

Founded in 1999, **The Pyramid Group** was one of the first dedicated providers of ebook and POD services for educators worldwide.

French Academy

We are committed to helping you realize your goal of learning French, and dedicated to the highest standards of teaching quality. Our highly experienced and trained teachers not only have a passion for their native language but also have the right teaching skills.

Group classes - one-on-one-lessons - test preparation.


Intercultural training.

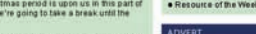
Technical Word of the Week Newsletter

Designed for both trainers and students, the free Technical Word of the Week newsletter has subscribers in over 90 countries.

Features:

- » the word of the week is translated into German, French, Spanish, Portuguese, Italian, Finnish, Arabic, Russian, Dutch, Greek and Romanian
- » pronunciation file
- » definitions
- » images
- » 10 examples of use (with link to sources on the internet)
- » word family
- » synonyms & antonyms
- » relevant video clip links
- » extra activity, e.g. crossword, gap-fill, preposition, tense review
- » interesting web resource of the week





TECHNICAL WORD OF THE WEEK

24.01.2012

ISSUE #311 compatible (adjective)

Dear Recipient(s),

Your word for 20th December 2011 is compatible (adjective)

As the Christmas period is upon us in this part of the world, we're going to take a break until the New Year.

Thanks to all of our subscribers - we hope you've enjoyed the newsletter and found it useful. Please keep sending us your feedback and suggestions!

It remains for us to wish everyone all the very best for upcoming 12 months.

Regards,
Paul and Corinna

PROMUNCIATION

compatible (adjective)

English - German: kompatibel, passend, austauschbar, zusammenpassend

English - Spanish: compatible

English - French: compatible

English - Italian: compatibile

English - Portuguese: compatível


English - Finnish: yhteensopiva

English - Arabic: مُتوافق (mu'tawafiq)

PROMUNCIATION

Click here for the pronunciation example.

ADVERT



engine

Technical English Magazine

'engine - English for engineers' is the award-winning English language learning magazine for German-speaking engineers (www.engine-magazine.com) featuring a vocabulary glossary for easy reference, grammar and vocabulary lessons, infotutorial training and business information, all tailored to the special needs of engineers.

Subscription for four issues per year is only € 32 (€ 20 for students), a single issue costs € 8, € 70.

Or visit our special page [copy now!](#)

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phone +49 - 6151 / 3802-368

GOOGLE INDEX

Designed to work with another device or system without modification. (Source: mriamam-welceter.com)

Able to exist or be used together without problems or conflict. (Source: Concise Oxford Dictionary)

Capable of orderly, efficient integration and operation with other elements in a system with no modification or conversion required. (Source: ThesaurusDictionary.com)

Google Images for compatible: <http://bit.ly/hvTf36>

Google index: 823,000,000 results

EXAMPLES OF USE

The Government regards cattle wall insulation as the most effective energy savings measure that most people can carry out on their homes and a major contributor to reducing emissions of carbon dioxide, the main greenhouse gas.

<http://www.ccpa.co.uk/>

Dressed and verted cavities (referred to in this booklet as 'air-cavities') are an important component of lightweight construction in high-risk situations. Their proper installation is important to guard against the effects of leaking.

<http://www.dkn.dgk.org/usa/usa/usa/Publikationen/HV-Richtlinien/cavities-cav.pdf>

The signs and symptoms of cavities and both decay vary depending on their extent and location. When a cavity is first beginning, you may not have any symptoms at all.

<http://www.mayoclinic.com/health/cavities/EN000904G>

ECTON-symptoms

Developed for underground mining environments, the CMS device first tests, needs, D3 surveying solution in a configuration that allows the results of working underground (the CMS collects thousands of accurately located points that are used to determine a cavity's size, orientation and volume, and to create detailed engineering drawings...)

<http://www.ecton.ca/ecton3dpylode-cms-fm>

Torquaflex Sydex was established in Uxbridge, 2008 working closely with its sister company Sydex, who have developed an extensive range of high quality and cost-effective progressive cavity pumps (also known as helical rotor pumps, waste water pumps and sometimes as progressive cavity or simply pumps)

<http://www.torquaflex-sydex.com/>

Cavity cotto-mechanics is a branch of physics which focuses on the interaction between light and mechanical objects on low-energy scales.

http://www.wikipedia.org/wiki/Cavity_cotto-mechanics


Creating air-filled cavities on hulls could reduce water contact with the ship by as much as 80 %

<http://www.marine-technology.com/news/20080806/cavities45424>

INDEX

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- Pronunciation
- Examples of Use
- Word Family
- Video
- Extra Activity
- Resource of the Week

ADVERT



Technical Word of the Week is brought to you by the makers of The Vocab Trainer!

www.vt-translations.eu/vt41.html

The foolproof method of learning the German vocabulary vocabulary. Try the demo!

Click [here](#) for the demo.

THANK YOU

We'd like to thank the following contributors for providing the translations:

Portuguese: Leticia Mafta
Spanish: Mercedes Vola
French: Caroline Ponsard
Italian: Alberto Frini
Finnish: Marja Lehto
Arabic: Ahmed Menyawi

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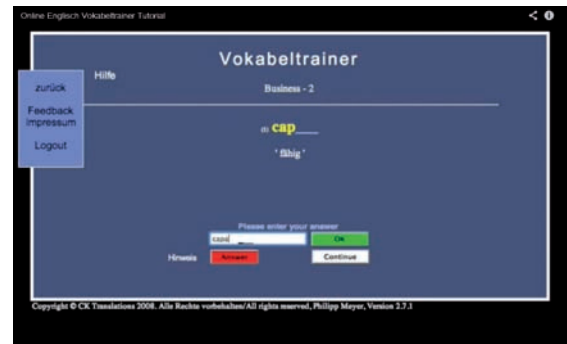
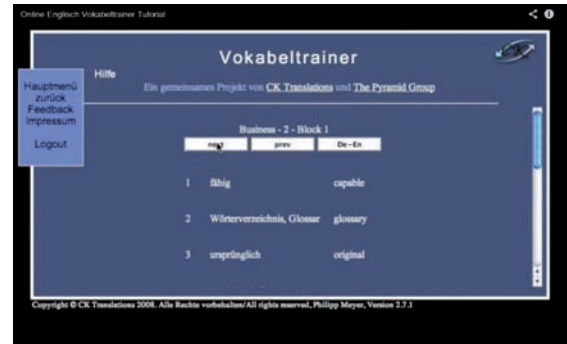
To unsubscribe, please click [here](#)

Vocabulary Trainer

This unique training aid is a collaboration between **The Pyramid Group** and CK Translations (CEO Cornelia Kreis-Meyer). The Vocabulary Trainer is a guaranteed method to brush up and expand your vocabulary in English.

Features:

- » vocabulary in sentence context
- » classification of vocabulary in basic, business, technical and company-specific
- » excellent for brushing up and expanding your vocabulary, and exam preparation
- » selection of vocabulary in compliance with the Common European Framework of Reference of Languages (CEFR)
- » continuously updated with new vocabulary and functions
- » audio function available
- » user-friendly interface
- » straightforward design and menu navigation
- » software installation is NOT required
- » independent of operating system
- » stand-alone (self-learning) or easily integrated into company language training programmes



Pyramid's Saudi Arabia Partner Dr. Abdullah A. Alghamdi, Ph.D.

Abdullah A. Alghamdi, is an assistant professor of applied linguistics with more than 15 years teaching experience in both general and technical English. He was awarded his MA by UQ, Australia and gained a Ph.D. at Essex University, UK. He is a member of three International linguistics associations in the USA, UK and Australia respectively, and has presented at a wide range of academic conferences in Europe and USA.

Dr. Alghamdi is also the regional coordinator of the International Association of Technical English Teachers (IATET): www.iatet.com

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