The Pyramid Group Saudi Arabia
– Leading global providers of specialist English training
The Pyramid Group

The Pyramid Group is a leading provider of a broad range of specialist English training (ESP), e.g. English for the Legal, Medical, Technical, HR, Insurance, Logistics and Construction sectors.

The company is headquartered in Ulm, Germany and has offices in over 40 countries throughout the world such as Brazil, Gulf States, Botswana, Italy, United Kingdom, Russia, Norway, Libya, Uruguay and China.

As well as providing translations and interpreting in 58 languages, The Pyramid Group also includes The French Academy and eBooks World (epublishing and POD).

Pyramid is the official commercial partner of the Technical University Dresden and is involved in numerous EU-sponsored projects, e.g. Tempus, Grundtvig and Comenius programmes. Furthermore, it is a partner in Pete Sharma Associates, a leading provider of training that focuses on the integration of educational technology into language courses (learning technologies for language organisations and language teachers).

CEO of The Pyramid Group is Paul East who is also president of the International Association of Technical English Trainers (IATET). Paul is a former board member of EULETA (European Legal English Teachers’ Association) and was IATEFL BESIG Joint-Coordinator from 2009 - 2011 (world’s largest Business English trainers association).
Expert Team of Consultants & Trainers

The quality of Pyramid’s team of trainers is second-to-none, and is a guarantee for successfully implemented training programmes. We take a customised approach to ensure that our clients receive the training they actually require - off-the-shelf courses is something we leave for others to offer.

The Pyramid Group’s team of consultants and trainers is comprised of highly experienced industry professionals who are also qualified language trainers. Our business is improving communication in English and having the insights and knowledge of a particular subject is the decisive difference when compared to a standard language teacher.

Many members of the Pyramid team are also established authors of specialist language training materials. They have written for world famous publishers such as Oxford University Press, Pearson, Macmillan and Harper Collins. In addition, a number of our trainers and consultants are renowned materials developers for companies like Cambridge University Press and Cambridge ESOL.
International Subsidiaries

The Pyramid Group operates globally and has offices in over 40 countries*.

Working on the principle of 'acting globally, thinking locally', Pyramid works closely with carefully selected partners which ensures that the quality of our training is not compromised in any way.

As far as possible, the team of expert trainers and consultants is supported locally by a well-trained local team of trainers. Apart from face-to-face training, online programmes are becoming increasingly more popular as well as cost-effective.

* as of October 2013

The Pyramid Group Subsidiaries

A global presence.
From Brazil through to China.
Active in over 40 countries...
...with more to come.
The Pyramid Group offers exclusive visits to the UK which include visits to the judiciary in England and Wales. An important feature of these visits is networking.

Among other things, participants will be able to meet influential members of the British legal system as well as visits to the Crown Court, High Court and barristers’ chambers and law firms.
Pyramid’s Training Programme
– English for Specific Purposes

The Pyramid Group provides a broad range of high quality special English training which is carried out face-to-face and online.

The customised training programmes are developed by Pyramid’s expert material developers who work closely together with our experienced and qualified trainers (all of whom have specific industry expertise) to create tailored course materials.

Pyramid provides specialist English training in the following areas:

- Legal
- Technical (e.g. engineering, energy, commercial vehicles)
- Medical
- Maritime
- Insurance
- Construction
- Logistics
- Mining
- Textiles
- Oil & Gas
- Law Enforcement & Security

... among others.
Online Training

Online training is becoming increasingly popular not least because it is less expensive as well as more convenient for many participants.

Here again, The Pyramid Group is keeping abreast of developments and using cutting-edge technology to provide first-class online training programmes.

Reliable platforms such as WebEx and Adobe Connect are used although a simple online connection, e.g. Skype, can also be utilised.

Pyramid´s online programme is supplemented by a range of webinars which are very often provided free of charge, e.g. legal, medical and technical.
Examinations

The Pyramid Group provides expert training for candidates wishing to take internationally-recognized exams:

- TOLES (Legal)
- Cambridge ESOL (Specialist English)
- ILEC (Legal)
- TELC (European Language Certificates)

Pyramid is also heavily involved in the development of specialised examinations, e.g.:

- MarTEL (Maritime)
- sTANDEM (Medical)
Translations & Interpreting

Pyramid currently provides translations and interpreting services in 58 languages.

We specialise in a wide range of fields, e.g. business, technical, legal, medical and financial.

Our experienced and highly qualified translators are native speakers of languages from around the world. We pride ourselves on having the right translator for any project and firmly believe in selecting translators with knowledge and experience in the subject of their project.

Our interpreters are state-certified, publicly appointed and sworn, and are available, among other things, for:

- lectures/presentations
- conferences (simultaneous interpreting)
- negotiations
- factory visitations
- court hearings
- trade fairs
Pete Sharma Associates (PSA)

The Pyramid Group forms part of the well-known Pete Sharma Associates organisation.

PSA is an educational consultancy and training organisation for schools and education authorities. PSA writes and runs courses worldwide on how to successfully integrate educational technology into language courses.

Our philosophy is simple. We believe in blended learning – it has been demonstrated through research that language teaching is most effective when it offers ‘face-to-face’ teaching with technology-enhanced support.

But we also believe that language teachers need effective training in using hardware and software. What we offer, therefore, are ‘blended’ courses for all those who need to gain confidence and competence in using new technology to support language training.

We write and run courses and conferences worldwide on successfully integrating educational technology into language courses, and advise institutions on hardware and software for language teaching.

Business German

German is a key language in the European Union and the new economies of Central and Eastern Europe. Business German is a fairly recent term and is increasingly becoming an important consideration for companies around the world which have business connections with German-speaking countries.

All our Business German courses are tailored to business life and to specific job descriptions. We run, for example, special two-day seminars in Business German for skills such as Presentations, Negotiations, Meetings, and Telephoning. If you need to employ such skills proactively and competently, our seminars will give you the best possible preparation.
European Union Projects

The Pyramid Group works closely with the Technical University, Dresden, in a range of EU projects.

The Pyramid Group offers a large range of quality specialist industry and academic training (EAP/ESP) in the area of legal (national and international), political science, IT, technical, HR, insurance, logistics, construction, environmental studies and business administration.

It additionally specialises in providing Bologna Process ECTS module training for BA an MA cycles an EU Common European Framework differentiated English language training in communication skills and in terminology acquisition in these fields using both traditional and also ICT approaches. It is also a leading provider of Blended Learning training.

The Pyramid Group employs staff from leading UK and German universities (including Hamburg, St. Gallen, Ulm, Dresden) and has given its own workshops and conducted training for universities thus cementing the links between academica and industry and providing up-to-date expertise.
eBooks World

This is the publishing arm of The Pyramid Group and provides a platform for educators around the world to publish their materials either as an ebook or using print-on-demand (POD) technology.

Digital publishing certainly has played an important role in changing the face of traditional publishing in recent years. It has become increasingly more difficult to get accepted by traditional publishing houses so ebooks and POD are providing great opportunities for educators to allow their materials to now reach many more fellow teachers which was not the case in the past.

Founded in 1999, The Pyramid Group was one of the first dedicated providers of ebook and POD services for educators worldwide.

French Academy

We are committed to helping you realize your goal of learning French, and dedicated to the highest standards of teaching quality. Our highly experienced and trained teachers not only have a passion for their native language but also have the right teaching skills.

Group classes - one-on-one-lessons - test preparation.

Intercultural training.
Designed for both trainers and students, the free Technical Word of the Week newsletter has subscribers in over 90 countries.

**Features:**

» the word of the week is translated into German, French, Spanish, Portuguese, Italian, Finnish, Arabic, Russian, Dutch, Greek and Romanian

» pronunciation file

» definitions

» images

» 10 examples of use (with link to sources on the internet)

» word family

» synonyms & antonyms

» relevant video clip links

» extra activity, e.g. crossword, gap-fill, preposition, tense review

» interesting web resource of the week
Vocabulary Trainer

This unique training aid is a collaboration between The Pyramid Group and CK Translations (CEO Cornelia Kreis-Meyer). The Vocabulary Trainer is a guaranteed method to brush up and expand your vocabulary in English.

Features:
» vocabulary in sentence context
» classification of vocabulary in basic, business, technical and company-specific
» excellent for brushing up and expanding your vocabulary, and exam preparation
» selection of vocabulary in compliance with the Common European Framework of Reference of Languages (CEFR)
» continuously updated with new vocabulary and functions
» audio function available
» user-friendly interface
» straightforward design and menu navigation
» software installation is NOT required
» independent of operating system
» stand-alone (self-learning) or easily integrated into company language training programmes
Pyramid’s Saudi Arabia Partner
Dr. Abdullah A. Alghamdi, Ph.D.

Abdullah A. Alghamdi, is an assistant professor of applied linguistics with more than 15 years teaching experience in both general and technical English. He was awarded his MA by UQ, Australia and gained a Ph.D. at Essex University, UK. He is a member of three International linguistics associations in the USA, UK and Australia respectively, and has presented at a wide range of academic conferences in Europe and USA.

Dr. Alghamdi is also the regional coordinator of the International Association of Technical English Teachers (IATET): www.iatet.com

The Pyramid Group Saudi Arabia
Abdullah A. Alghamdi
PO Box 10398
21955 Makkah City

Tel: 0555539159
Email: abdul@thepyramidgroup.biz
The Pyramid Group
– Leading global providers of specialist English Training

Headquarters
Schweinmarkt 6
89073 Ulm / Germany

Tel: +49 731 397 6976
Fax: +49 731 397 6976
Mail: info@thepyramidgroup.biz
Website: www.thepyramidgroup.biz